

Our Vision:

Clean Air Everywhere

Our Mission:

Leading and managing national air quality programs to protect public health and the environment from air pollution.



Innovation Resources and Contacts

- EPA Air Innovations Website
www.epa.gov/ttn/airinnovations/
- OAQPS Innovations Team
David Cole, 919-541-5565
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- EPA/Office of Policy, Economics & Innovation
National Center for Environmental Innovation
www.epa.gov/innovations
- NCEI's Innovation Listserve
www.epa.gov/innovation/listserver/index.htm
- Voluntary Measures (stationary sources)
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- Voluntary Measures (mobile sources)
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The Office of Air Quality Planning and Standards

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*OAQPS
Invites
Innovation*



AIRnovations
Improving Air Quality Through Innovation

OAQPS and Innovation

The Office of Air Quality Planning and Standards has a vision of "clean air everywhere." To make this vision a reality, we work to implement programs mandated under the Clean Air Act and develop strategies and solutions for environmental problems.



While we have been very successful across a range of programs and pollutants, we are approaching the limits of traditional programs found within the Act. Yet, more must be done and more reductions are needed to protect public health and the environment. Innovation is the key to making the paradigm shift necessary to solving these problems.

Industries survive by reinventing themselves to be more competitive; we need to do the same. The OAQPS has started this process and is making strides to use innovation to meet our goals.

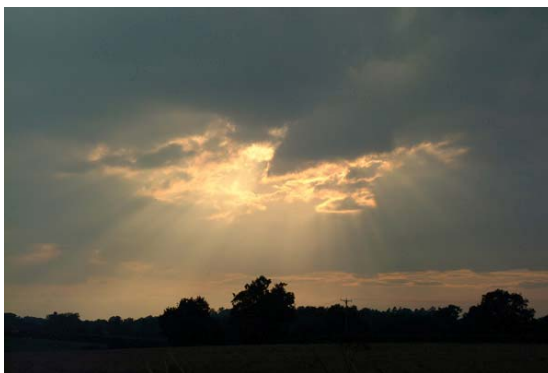
What is Innovation?

- Regulatory and voluntary programs
- Different ways of meeting old challenges
- New technology
- Alternate incentives
- Original ways to collaborate
- New organizations
- Social marketing for behavior changes
- Other approaches not yet imagined

OAQPS Innovations Team:

This cross-organizational team promotes innovation in voluntary and regulatory air quality programs. We do this by:

- Encouraging information exchange
- Funding creative ideas and projects
- Championing innovative thinking
- Collaborating with innovative partners



What you can do

The OAQPS is in the market for ideas. We are seeking to achieve real environmental benefits, offer a reasonable return on investment, and replicate great programs across the country and beyond.

If you have such an idea, please share it with the OAQPS Innovations Team, and we'll try to make it happen. We can be reached at the mail or email address below.

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