

Wood Stove Rebate Program

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aka "Burn Barrel Bob"



Yakima Regional Clean Air Authority

Yakima, Washington

Rural, Conservative Community

- South-central Washington
- Desert, 9" precipitation
- Ag economy
- Population 222,000
- Largest city 72,000
- Geography and climate lead to pollution-trapping inversions
- Lotsa trees, few tree huggers



Rebate Program Works

- Local partnerships, builds relationships
- Low cost--\$17,050 in 2006
- 560 stoves replaced over 7 years
- Easily staffed
- Simple
- Popular

Partners

- YRCAA (Agency)
- Local Stove Dealers
- Hearth, Patio & BBQ Association
- Local Recyclers
- Local Gas, Propane & Pellet Companies
- Fuel Trade Associations

How It Works

- Consumer sees ad
- Cleans out old stove & hauls to Recycler
- Recycler & consumer complete certificate
- Recycler crunches/recycles old stove
- Consumer takes certificate to Dealer
- Selects and purchases new stove
- Instant rebate
- Dealer logs purchase, sends invoice to Agency w/ certificate
- Agency pays Dealer & Recycler

Budget (2006)

Income		Expenses	
Dealers	\$2,400	Advertising	\$3,400
Hearth Assn	1,000	Agency Salaries	3,900
Woodstove Tax Grant	4,500	Rebate Paid to Dealers	9,000
Fines & Penalties Account	9,050	Recyclers' Fees	850
Total	\$17,050	Total	\$17,050

Behind the Scenes

- Stove Dealers
 - Contract with Agency to participate
 - Match Agency rebate (\$125 per stove)
 - Contribute fixed amount of \$\$ for advertising
 - Keep records and communicate sales
 - Bill Agency for the match

More Behind the Scenes...

- Recycler
 - Signs agreement with Agency
 - Agrees not to use, sell, or give away old stoves
 - Crunches and recycles old stoves
 - Signs off on Certificate of Destruction
 - Keeps records and bills Agency for fee per stove

- Agency

- Design and sell program to partners
- Find funding
- Supervise program
- Arrange press conferences & media attention
- Manage advertising budget, arrange ads
- Provide ongoing liaison and support for Consumers, Recyclers, and Dealers
- Pay Dealers and Recyclers
- Create & maintain contracts, records, and reports

Results

- Happy Consumer
- Cleaner/Healthier Air
- Increased Sales for Dealers
- Less Regulation/Fewer Complaints
- Softer, gentler approach
- Happy Community



Wood Stove Rebate Funding Sources

- Agency fines & penalties
- State tax on wood stove sales
- Other Agency funding sources/government grants
- Private grants
- Heating and fuels industries companies and associations, like the Hearth Association
- Environmental groups

New for 2006

- Partnered with local propane dealers & National Propane Gas Association
- Value for old stove owners who didn't wish to buy a new stove

Other Potential Applications

- Replace gas lawnmowers with electric
- Replace gas or propane home appliances with pilot-less models
- Burn barrel turn-in
- Diesel retrofits
- Chipper rebate
- Your ideas???





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