

Downtown Boulder Colorado

Award winning Pearl Street Mall is the centerpiece of downtown

- Celebrated 29 years in 2006
- \$4.2 million renovation project

2.5 million square feet

- 30% retail
- 52% office
- 18% other

- 10,000 employees



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Downtown Boulder Colorado

Eco Pass, bicycle and pedestrian programs, outreach & education

83% of employees participate in the Eco Pass program

\$500,000 budget provided by downtown parking meter revenue

Development of local, regional, state, and national partnerships

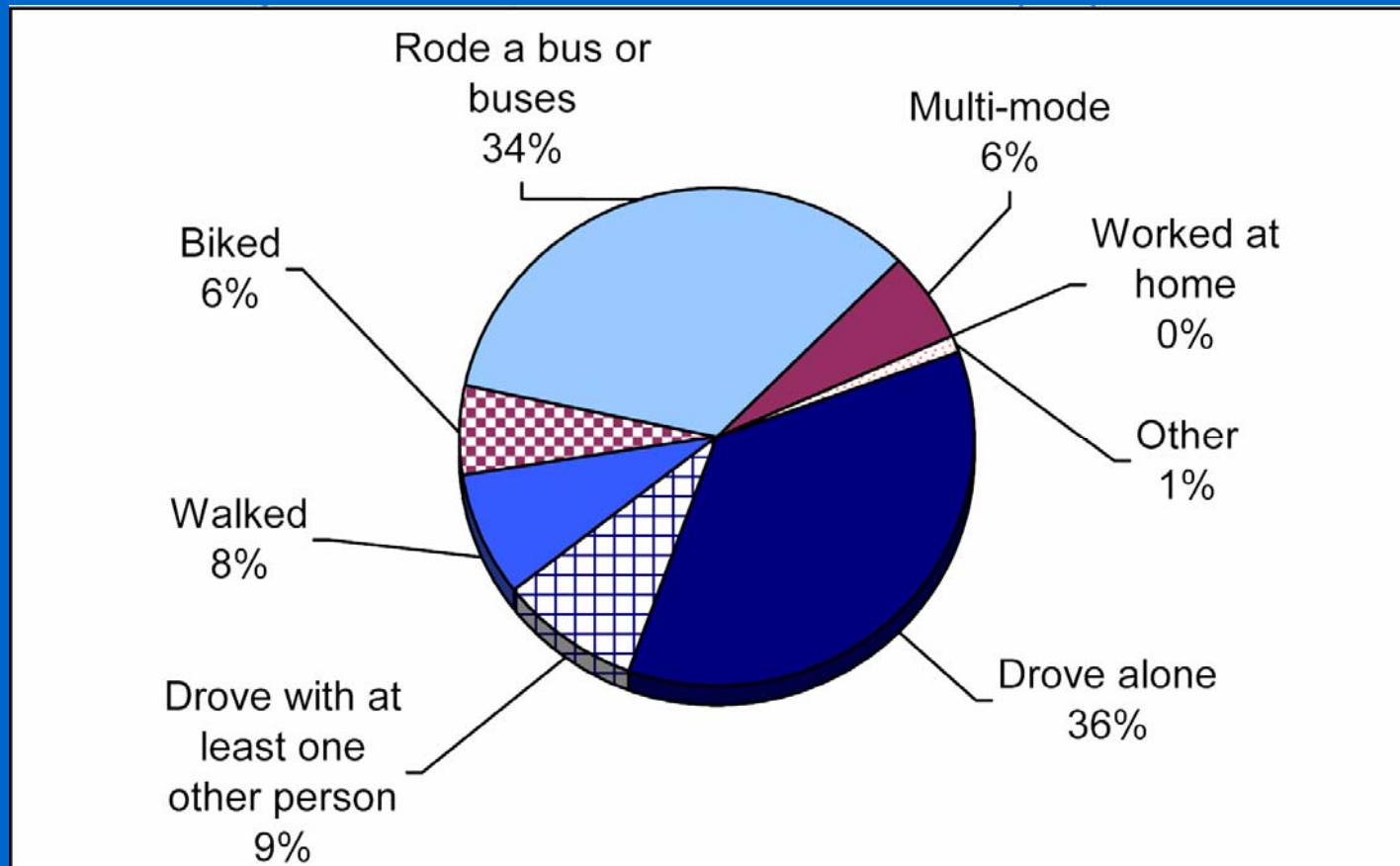


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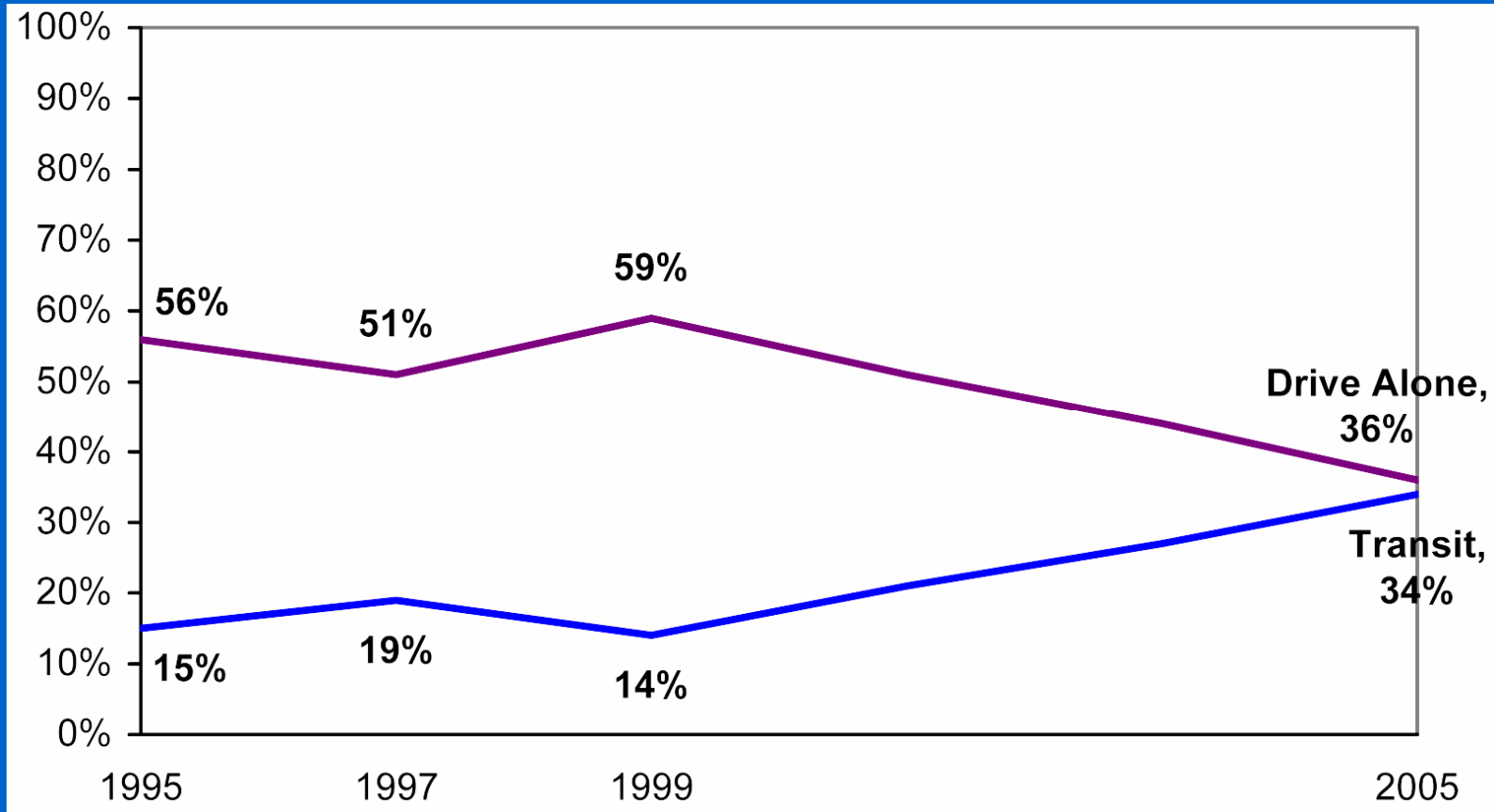
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Modal Split October 2005



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Modal Shift 1995-2005



Downtown Boulder Colorado

- Monday - Friday 15 minute transit service
- 17 local and regional transit routes serving downtown daily
- 55% employees reside within Boulder city limits
- 50% employees have a transit stop within 2 blocks of residence
- Average trip is 9.6 miles
- Cost per trip- 36 cents - 72 cents round trip
- Parking space equivalents = 4,390



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- Free e-bike check-out and free recycled bike give away program
- Coordinates the community Boulder Race Series & pedestrian events
- Comprehensive transportation website, maps & schedules, and community outreach
- Partnerships with local BID, school districts, chamber, city and county departments, state organizations, E-town, DRCOG, TMO's, RTD, Special Transit, CU, regional municipalities, Boulder Car Share and Boulder Bicycle Commuters



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EPA National Standard of Excellence

- Public recognition - heightened visibility
- Access to technical assistance & programs
- Network opportunities with other communities
- Connect nationally and globally
- Offers credibility as part of a national vision
- Proud to be named the 1st "Best Places for Commuter's District"



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