

# I.C.L.E.I

Local  
Governments  
for Sustainability



## Charting a Clear Path Toward Sustainability & Livable Communities for All

# FOUNDING PARTNERS

- **A collaboration between ICLEI – Local Governments for Sustainability, U.S. Green Building Council, and Center for American Progress**
- **Inspired by the success of LEED Rating Systems**
- **ICLEI will administer the program**



# SPONSORS

## GOLD SPONSORS

\$ 75,000

**US Green Building Council**

**The Johnson Foundation**

## SILVER SPONSOR

\$ 50,000

**City of Seattle**

## BRONZE SPONSORS

\$ 25,000

**American Institute of Architects**

**City of Chicago**

**City of Dallas**

**City of Portland**

**National League of Cities**

**U.S. Environmental Protection Agency**

**Westchester County**

# OVERVIEW

- **Improve sustainability and livability of U.S. communities**
- **Chart a clear path for local governments to take meaningful actions**
- **Standard means to measure and validate achievements**





# DEFINITION

- Provide all citizens with equal and high quality opportunities to live, learn, work and play.
- Protect and restore the environment, and celebrate the services that nature provides.
- Healthy, safe, affordable and inclusive.

*meet the needs  
of the present  
without  
compromising  
the ability of  
future  
generations to  
meet their  
own needs*

*Our Common Future, Brundtland Report*

# SCOPE

- **Goals, policies and practices that address:**
  - Operations
  - Services
  - Areas of Influence
- **Flexible to address differences in:**
  - Size and capacity
  - Local or regional priorities



# AUDIENCE



- **Primary audience elected officials and local government staff**
- **Serve as strategic planning tool, and improve decision-making**
- **Enhance accountability to citizens**
- **Local jurisdictions will apply to become a STAR Community**

# RATING SYSTEM

- **National voluntary, consensus-based rating system**
- **Standard goals and performance measures**
- **Benchmark performance**
- **Validate achievement and recognize progress over time**
- **Allows for comparison**



# CRITERIA

- **Leadership**
- **Ensure scientific validity and technical rigor**
- **Cost effective to implement and validate performance – based on triple bottom line**
- **Balance cost and rigor**



# CRITERIA

- **Flexible to accommodate existing municipal programs**
- **Inclusive – encourages participation from small and large communities**
- **Address regional conditions**
- **Weight importance of issue**
- **Educate and facilitate information sharing**



# PROCESS



# Steering Committee

## *Local Government Members*

<b>Albuquerque, NM</b>	<b>Fayetteville, AR</b>	<b>St. Louis, MO</b>
<b>Asheville, NC</b>	<b>Franklin, TN</b>	<b>St. Petersburg, FL</b>
<b>Austin, TX</b>	<b>Kansas City, MO</b>	<b>Washington, DC</b>
<b>Boston, MA</b>	<b>New York, NY</b>	
<b>Boulder, CO</b>	<b>Oakland, CA</b>	<b>Arlington County</b>
<b>Chattanooga, TN</b>	<b>Olympia, WA</b>	<b>King County, WA</b>
<b>Chicago, IL</b>	<b>Portland, OR</b>	<b>Marin County, CA</b>
<b>Cleveland, OH</b>	<b>Racine, WI</b>	<b>Miami-Dade County, FL</b>
<b>Dallas, TX</b>	<b>Santa Monica, CA</b>	<b>Sarasota County, FL</b>
<b>Denver, CO</b>	<b>Seattle, WA</b>	<b>Westchester County</b>

# Steering Committee

## *Federal Agencies & Associations*

**Centers for Disease Control & Prevention**

**U.S. Environmental Protection Agency**

**American Institute of Architects**

**American Planning Association**

**Enterprise Community Partners**

**Florida Green Building Coalition**

**Green for All**

**International City/County Managers Assoc**

**Local Government Commission**

**National Association of Counties**

**Natural Resources Defense Council**

**Urban Land Institute**

# Steering Committee

## *Executive Committee*

**Sadhu Johnston, *Chair***  
**Chief Environmental Officer, Chicago, IL**

**Shannon Parry, *Vice-Chair***  
**Sustainable City Coordinator, Santa Monica**

**Ken Rosenfeld, *Treasurer***  
**Policy Director, National League of Cities**

**John Coleman, *Governance Officer***  
**Sustainability Officer, Fayetteville, AR**

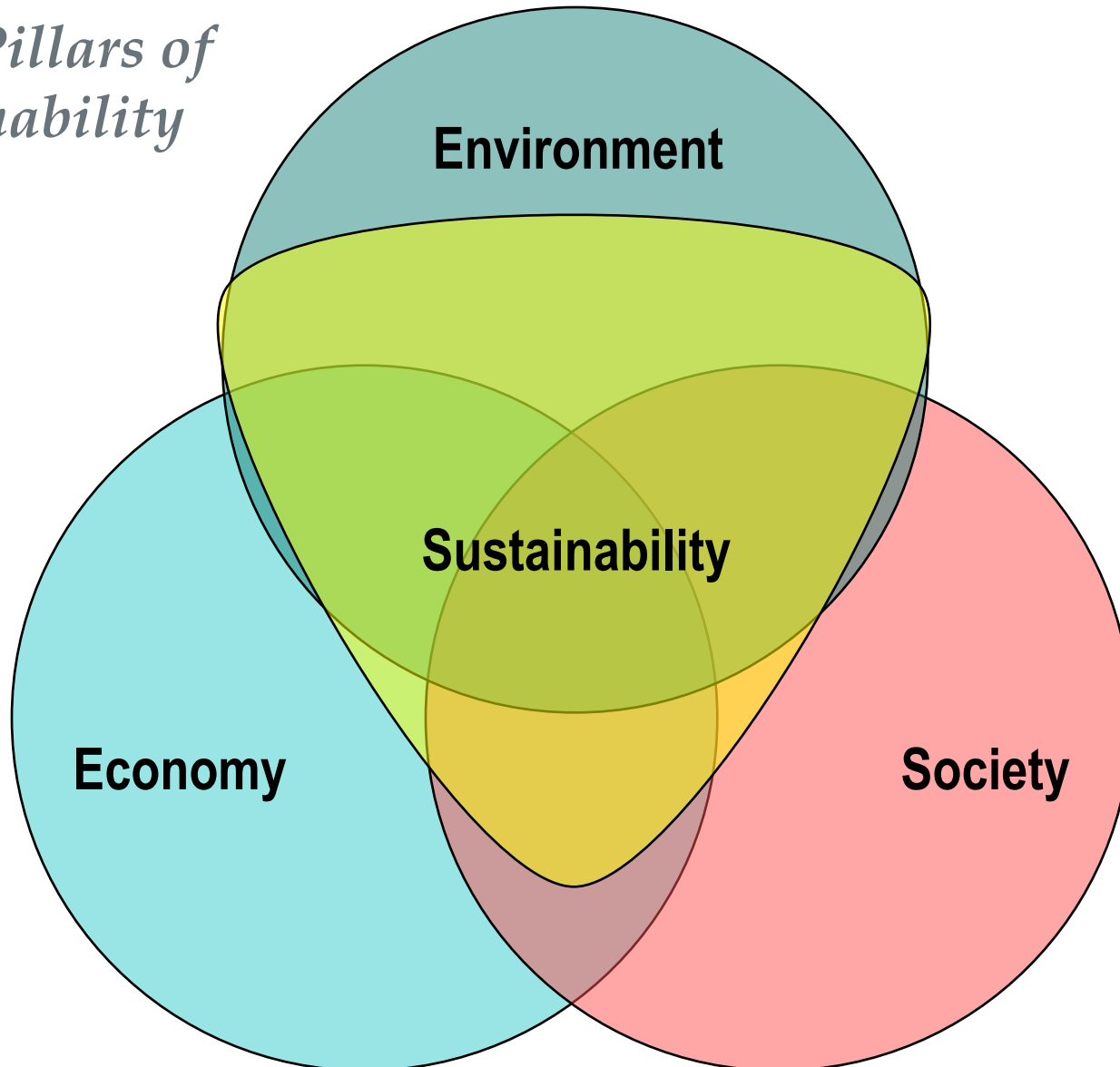
**Bracken Hendricks, *Senior Fellow***  
**Center for American Progress**

**Lynne Barker**  
**Program Director, ICLEI**

**Jason Hartke, *Director Advocacy & Public Policy***  
**US Green Building Council**

# LOCAL GOVERNMENT PRIORITIES

*Three Pillars of Sustainability*



# Technical Advisory Committees

- Collaborate with peer experts, staff and Steering Committee to develop goals and measures for STAR Community Index
- Organized according to the eight critical issue categories that are also being used to develop goals and measures

## Environment

Natural Systems  
Planning & Design  
Energy & Climate

## Economy

Economic Development  
Employment & Workforce Training

## Society

Education, Arts & Community  
Health & Safety  
Affordability & Social Equity

# Technical Advisory Committees

## *Environment*

- **Natural Systems**  
*(ecosystems, habitat, water, stormwater, air quality, waste & resource conservation)*
- **Planning & Design**  
*(land use, transportation & mobility, parks, open space, recreation)*
- **Energy & Climate**  
*(energy, emissions, renewable energy, green building)*



# Technical Advisory Committees

## *Economy*

- **Economic Development**  
*(clean technologies and green job creation, local commerce, tourism, and local food system)*
- **Employment & Workforce Training**  
*(green job training, employment and workforce wages, youth skills)*



# Technical Advisory Committees

## *Society*

- **Education, Arts & Community**  
*(education excellence, arts and culture, civic engagement)*
- **Children, Health & Safety**  
*(community health and wellness, access to health care, public safety)*
- **Affordability & Social Equity**  
*(affordable & workforce housing, poverty, human services, race and social equity)*



# Retreat Goals

- **Build collaborative relationships**
- **Identify priorities that will comprise the STAR system – “credits”**
- **Discuss the intent of credits, or what we hope to achieve**
- **Committee business**

*LEED Model*

***Credit:*** *What is the issue?*

***Intent:*** *What are we trying to achieve?*

***Requirement:*** *What is the performance measure to validate achievement?*

***Standard & Resources:***  
*Existing “Best-in-Class” standards, or resources for strategies and best practices.*

# DEVELOPMENT SCHEDULE

Planning, Engagement, Capacity Building	Jun – Dec 2008
Program Development	Jan 2009 – Oct 2010
Develop Tools & Resources	Jan – Oct 2010
<b>Target Launch Date</b>	<b>November 2010</b>

# ESTIMATED BUDGET

2008: Planning, Engagement, Capacity Building	\$ 214,000
2009: Program Development	\$ 1,370,000
2010: Program Development; Tools & Resources	\$ 3,022,000
<b>TOTAL</b>	<b>\$ 4,506,000</b>

# SPONSORSHIP

<b>PLATINUM Partner &amp; Corporate Sponsor</b>	<b>\$ 100,000</b>
<b>GOLD Sponsor</b>	<b>\$ 75,000</b>
<b>SILVER Sponsor</b> <i>Targeting Counties &amp; Large Cities &gt;1,000,000</i>	<b>\$ 50,000</b>
<b>BRONZE Sponsor</b> <i>Targeting Counties &amp; Small Cities &lt;1,000,000</i>	<b>\$ 25,000</b>

# Local Government Sponsor Benefits

- **Education and training to establish staff expertise**
- **Access to tools and technical resources**
- **Program registration**
- **Technical support to assist with implementation**
- **Recognition in program materials**





**QUESTIONS**

**ANSWERS**

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 **Local Action Moves the World**