

Environmental Stewardship

Leadership in the 21st Century



Trevor Armstrong
Sales Manager



...addressing those parts of the world that we touch with our business.



Corporate Social Responsibility

Strengthen our communities, one neighborhood at a time. (Enterprise Founding Value)

- **Replanting Our Forests since 2006**



- **Donating over \$98 million to our communities since 1982**



- **Offering Carbon Offset Credits since 2007**



- **Researching Renewable Fuels since 2007**





CONSERVATION

MOST FUEL-EFFICIENT FLEET

ALTERNATIVE TECHNOLOGY

RESEARCH

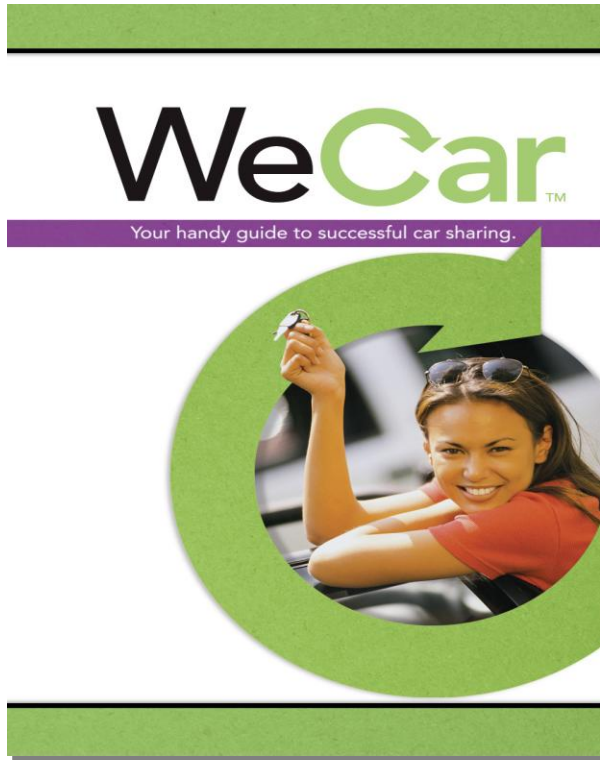
CUSTOMER EMPOWERMENT

MOST FUEL-EFFICIENT FLEET

- **444,000 vehicles** average 28 miles per gallon or better
- **237,000 vehicles** average 32 miles per gallon or better
- **264,000 vehicles** qualify for U.S. Environmental Protection Agency's SmartWay certification



ALTERNATIVE TECHNOLOGY



My personal enterprise

Expanding Hybrid Fleet

- ▶ Enterprise Rent-A-Car has designated 80 neighborhood and airport locations “hybrid branch” locations across the United States. A hybrid branch has a high concentration of the new hybrids available.
- ▶ Added 5,000 additional gas/electric hybrids to the nationwide fleet
- ▶ For the first time, customers may reserve hybrid vehicles online or by phone
- ▶ Travelers can reserve a specific hybrid vehicle, including the Ford Escape, Toyota Prius, or Toyota Camry, in the following areas:



Albany, NY	Denver, CO	Minneapolis, MN	Sacramento, CA
Atlanta, GA	Detroit, MI	Newark Airport, NJ	St. Louis, MO
Austin, TX	Hoboken, NJ	New York State	San Diego, CA
Boston, MA	Houston, TX	Oregon	San Francisco, CA
Charlotte, NC	JFK, NY Airport	Orlando, FL	Seattle, WA
Chicago, IL	LGA, NY Airport	Philadelphia, PA	Tampa, FL
Dallas, TX	Los Angeles, CA	Raleigh, NC	Washington, DC

The Benefits of Vanpool



My personal enterprise

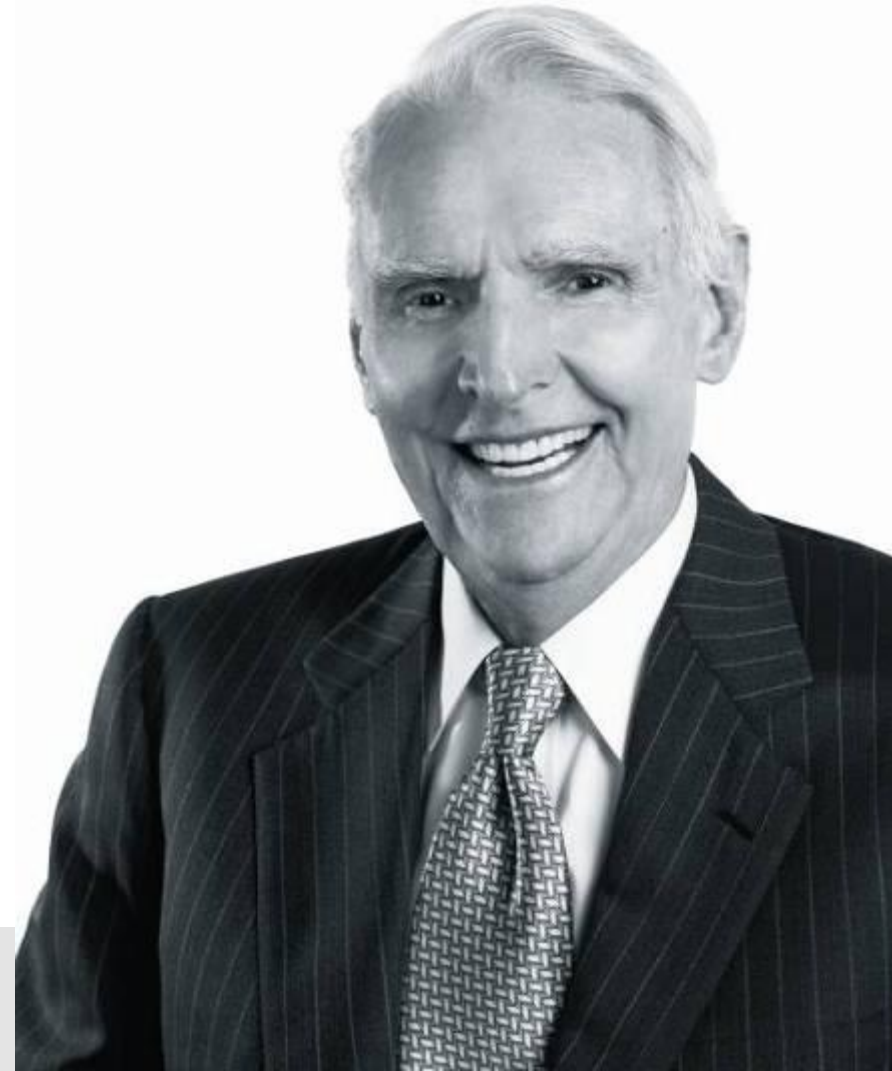
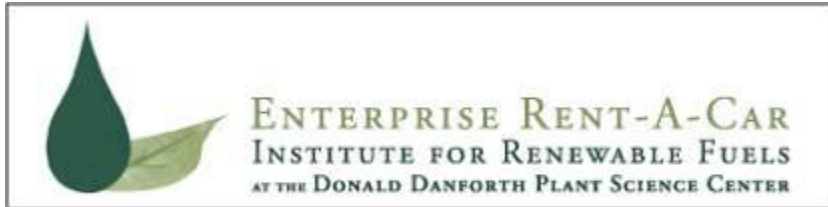
WeCar Vision

WeCar helps you:

- Promote Corporate Social Responsibility
- Promote Green Initiatives and Environmental Platform
- **How?**
 - Encourage more people to utilize alternate transportation
 - Reduce the reliance on single occupancy commutes
 - Reduce carbon footprint
 - Reduce parking congestion



RESEARCH



**Jack C. Taylor, Founder
Enterprise Rent-A-Car**

CUSTOMER EMPOWERMENT





EMPOWERING OUR CUSTOMERS: CARBON OFFSET PROGRAM

[LEARN MORE](#)
[Customer Carbon Offsets](#)
[Most Fuel-Efficient Fleet](#)
[Embracing New, Clean Technologies](#)
[Research](#)
[Conservation](#)
[Environmental News](#)

Our Comprehensive Environmental Platform

Having been in business for more than half a century, we know that leadership is not a short-term proposition. For us, environmental stewardship is a long-term approach to addressing those parts of the world that we touch with our business, and involving ourselves with those issues over which we have some influence. It's an approach built upon a commitment to ensure the sustainability of our business, as well as the sustainability of the world we all share.

Our environmental platform focuses on the following initiatives:



EMPOWERING OUR CUSTOMERS: CARBON OFFSET PROGRAM

Empowering our customers to offset the CO₂ of their rental by funding projects that work to remove carbon dioxide from the atmosphere.

[MORE >](#)


MOST FUEL-EFFICIENT FLEET

Operating the world's largest fleet of fuel-efficient cars, including more than 440,000 vehicles that achieve 28 mpg highway or better.

[MORE >](#)


EMBRACING NEW, CLEAN TECHNOLOGIES

Taking advantage of existing alternative technologies, such as *FlexFuel* and hybrid vehicles, and helping expand the availability and use of alternative fuels, such as E85.



RESEARCH: FUNDING THE SEARCH FOR RENEWABLE FUELS

Donating \$25 million to one of the world's leading plant science centers to develop renewable, reliable fuels from plant sources.

Features

How Does it Work?

We are empowering you to help our planet. Find out how our carbon offset program works.

[MORE >](#)

Telling Our Sustainability Story

Over the years, our sustainability efforts have attracted the attention of the media. Here is a sampling of news articles about our commitment to environmental stewardship.

[MORE >](#)

Thank You



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