



# KC Idle-Free

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Mid-America Regional Council (MARC)



# OVERVIEW

- School Idle-Free Zone campaign
- KC Idle-Free project
- Constructing Clean Air



# SCHOOL IDLE-FREE ZONE CAMPAIGN

- Folded in with school bus retrofit project
- Provide signs and educational materials
- More than 500 signs distributed to date



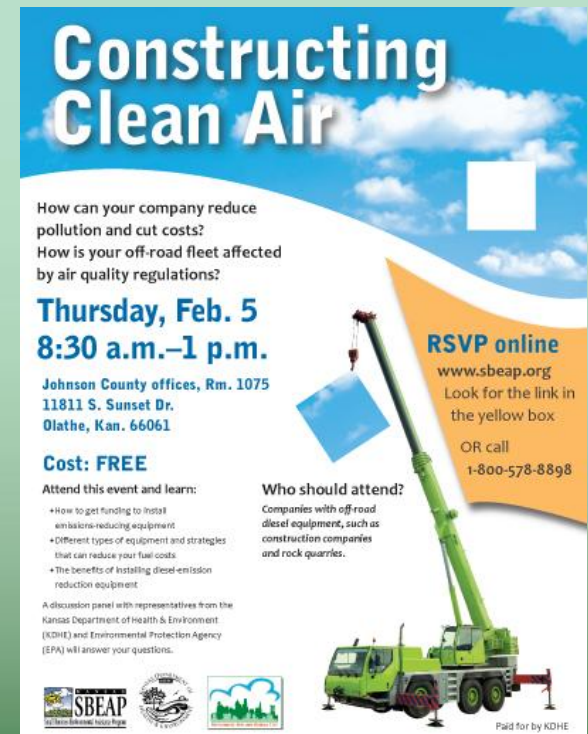
# KC IDLE-FREE

- Targeting nontraditional audiences
- Cannot be regulatory compliance
- Works with public education campaign
- ***Right now:*** Identifying list of participants



# CONSTRUCTING CLEAN AIR

- Clean air standards in construction contract language
- Idling policies are easy to initiate and execute
- Cost savings also a consideration
- Other provisions of project not as easy



**Constructing Clean Air**

How can your company reduce pollution and cut costs?  
How is your off-road fleet affected by air quality regulations?

**Thursday, Feb. 5  
8:30 a.m.–1 p.m.**

Johnson County offices, Rm. 1075  
11811 S. Sunset Dr.  
Olathe, Kan. 66061

**Cost: FREE**

**Attend this event and learn:**

- How to get funding to install emissions-reducing equipment
- Different types of equipment and strategies that can reduce your fuel costs
- The benefits of installing diesel-emission reduction equipment

A discussion panel with representatives from the Kansas Department of Health & Environment (KDHE) and Environmental Protection Agency (EPA) will answer your questions.

**Who should attend?**  
Companies with off-road diesel equipment, such as construction companies and rock quarries.

**RSVP online**  
[www.sbeap.org](http://www.sbeap.org)  
Look for the link in the yellow box

OR call  
1-800-578-8898

**SBEAP**  
Small Business Environmental Action Program

**KDHE**  
Kansas Department of Health & Environment

**EPA**  
Environmental Protection Agency

Paid for by KDHE

A silhouette of a city skyline with various buildings and structures, including a prominent tower and a bridge, set against a blue sky. The skyline is positioned at the top left of the slide.

# CONTACT INFORMATION AND QUESTIONS

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