



The Recycling Foundation, Inc.



About The Recycling Foundation

- Curbside recycling contractor for East Baton Rouge Parish, City of Lafayette, and surrounding areas.
- Provides service for over 175,000 residents weekly
- Process over 3500 tons of recyclables monthly
- Provide commercial recycling solutions for over 1000 businesses.

Recycling and Economics

- Recycling efforts are driven by economics
- Recycling is a profit center for business
- Environmentalism is *usually* a fortunate byproduct in recycling efforts
- Primary savings source is energy savings.

Ways to generate revenue from recycling

- Decreased production costs
- Decreased disposal costs
- Revenues from collection of materials
- Revenues from material sales.

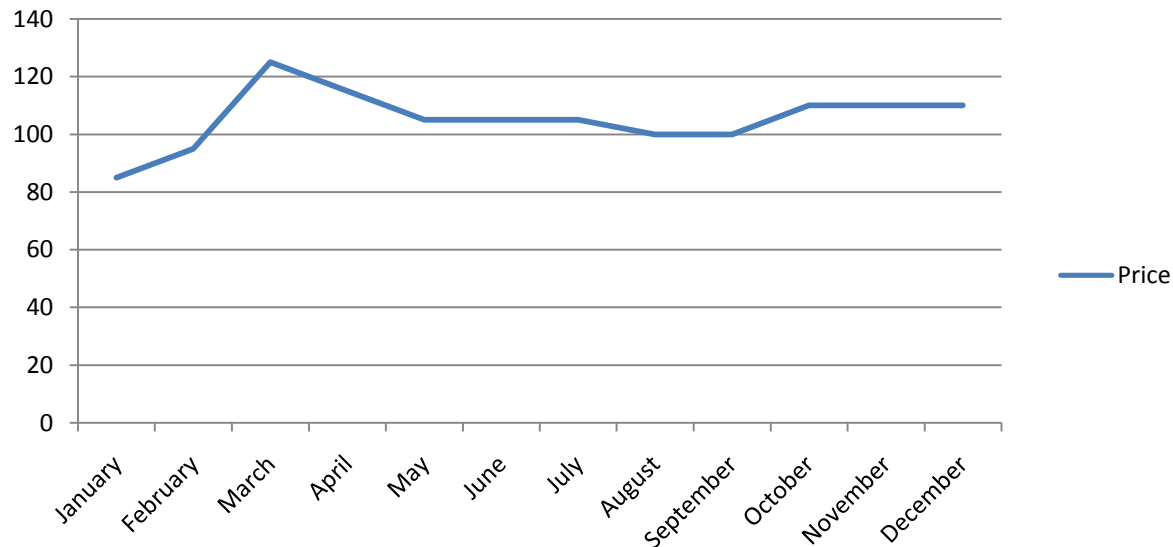
Factors affecting supply and demand

- Demand for finished goods.
- Supply of raw materials.
- Inventories at production facilities.
- Inventories at recycling facilities.

A historical view of material markets

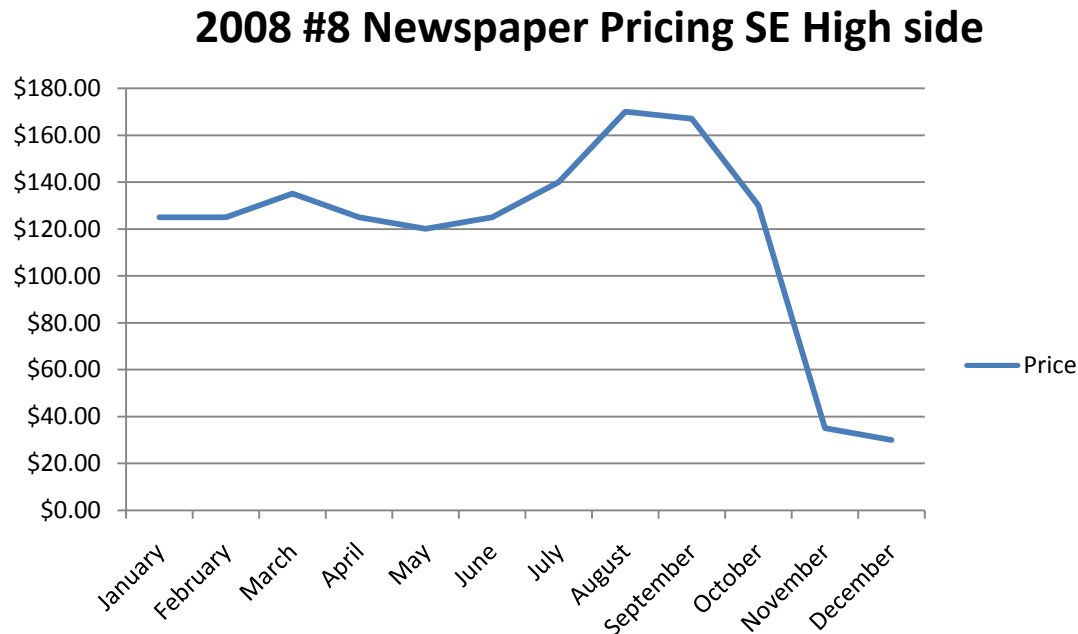
- Compared to other businesses material markets are historically fairly stable.

2007 #8 Newspaper Pricing SE High side



A historical view of recycling markets

- There have been two major downturns in the last 20 years both directly associated with the overall economy.



Causes of current downturn

- Simultaneous collapse of world economy
- Lack of consumer orders
- Over buying for inventory at mills before downturn.

Keys to surviving material markets

- Stable contracts with municipalities- This is in the best interest of both the contractor and the community
- Relationships with markets
- Exploration of alternative markets

Long term effect of declined material markets

- “Thinning of the herd”
- Discontinued recycling programs
- Increased recycling costs
- Bad publicity for the industry
- A lack of research and development